

Universcience creates a “sustainable mobility” rate to contribute to the decarbonisation of culture

As of 4 April 2023, as part of its new pricing policy Universcience, the public institution comprising the Palais de la d couverte and the Cit  des sciences et de l’industrie, is creating a special “sustainable mobility” rate enabling users of bicycles or equivalent means of transport (scooters, segways, etc.) to be rewarded with a discount on their admission ticket (a €1 discount at the Cit  des sciences et de l’industrie and a 50 cents discount at the  tincelles du Palais de la d couverte).

This incentive for sustainable mobility comes in response to the significant weight of visitor transport in the carbon footprint of cultural institutions. It is part of an overall plan implemented by Universcience, including the installation of a carbon calculator on its ticketing system in order to raise visitors’ awareness of the impact of their means of transportation, as well as reductions following the agreement with soft mobility operators: a partnership with V lib’ allowing visitors to benefit from 45 minutes of cycling for €2.5 instead of €3 and V lib’ users to benefit from the sustainable mobility rate at the Cit  des sciences et de l’industrie; participation in the Navigo Culture programme (Ile-de-France Region, Ile-de-France Mobilit s and Comit  R gional du Tourisme Paris Ile-de-France) allowing Navigo pass holders to benefit from the same rate.

This plan in favour of decarbonising their visitors’ journey is part of Universcience’s overall commitment to sustainability, one of the foundations of its strategic plan. This commitment is also reflected in the integration of the sustainability imperative into the institution’s working methods (reuse of exhibition materials, eco-responsible design of buildings such as the  tincelles du Palais de la d couverte, etc.) and in its programme throughout the year. From 16 May 2023, the Cit  des sciences et de l’industrie will present its new permanent exhibition titled *Urgence climatique* (Climate emergency), curated by Jean Jouzel and devoted to the challenge of decarbonisation.



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Practical information

Cit  des sciences et de l’industrie

30 avenue Corentin-Cariou
75019 Paris - France
  Porte de la Villette   3b

Opening times

Open every day except Mondays, from 10 am to 6 pm, and until 7 pm on Sundays.
+33 (0)1 40 05 80 00

cite-sciences.fr

Les  tincelles du Palais de la d couverte

Jardin Caroline-Aigle, 186 rue Saint-Charles -
75015 Paris - France
  Balard

Opening times

Open every Wednesday, from 12h45 to 18h,
Saturday and Sunday, from 10h to 18h.
+33 (0)1 56 43 20 20

palais-decouverte.fr



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