



# Paris 2024 Olympic and Paralympic Games:

# the Cité des Sciences et de l'Industrie welcomes the Canadian Olympic Committee and takes part in the Cultural Olympiad

Universcience, a major national cultural institution, will be taking part in the glorious sporting celebration of the Olympic and Paralympic Games with a specific programme – including its new temporary exhibition, Danser, certified Cultural Olympiad – and hosting the Canadian Olympic Committee on its premises. Throughout the Games, the La Villette Congress Center, within the Cité des Sciences et de l'Industrie, will provide a home to Canada's athletes and will also be open to all who want to experience the thrill of the Olympics. The Cité will be in sync with the Parc de la Villette, which is hosting several other national pavilions."

# Bruno Maguart, President of Universcience

During the 2024 Olympic and Paralympic Games, the Cité des Sciences et de l'Industrie is delighted to host the Canadian Olympic Committee at its La Villette Congress Center from 27 July to 11 August 2024. Entirely redecorated in Canada's colours for the occasion, the space will welcome all visitors who have booked dedicated tickets for the Games to watch competition broadcasts, attend talks and take part in a wide range of events. They will also be able to meet the Canadian delegation and athletes at La Villette Congress Centre.

Universcience is also contributing to the multidisciplinary artistic and cultural programme of the Paris 2024 Cultural Olympiad with several events:

## "La science des champions"

A series on leblob.fr

The science of champions produced by Universcience questions researchers, trainers and athletes who are working together to optimise the chances of French athletes at the Paris Olympic Games and highlights a very special science: the science that makes... champions.

### Corps & Sport

# A touring exhibition in Croissy-sur-Seine

From 18 November 2023 to 3 March 2024, the exhibition Corps et Sport ("Body and Sport") initially presented at the Cité des Sciences et de l'Industrie from 16 October 2018 to 5 January 2020 will be shown in the Chanorier auditorium in Croissy-sur-Seine. Highlighting the body, sporting gestures and the physical and cerebral changes that take place when practising sport, the exhibition presents scientific concepts to help us understand what is going on in our bodies and our heads, whether we are top-level athletes or amateurs. The exhibition looks at sporting activity in its entirety, considering both its positive aspects and excesses, as well as political, social, scientific and media-related aspects through individual and team sports.

In partnership with Inserm and Insep

# La Villette Congress Center

At the heart of the Cité des Sciences et de l'Industrie, the La Villette Congress Center hosts all types of events throughout the year: conventions, trade fairs, face-to-face, remote and hybrid seminars, and so on. This 2,200 m<sup>2</sup> complex has two auditoriums, several exhibition halls and eight sub-committee rooms. It has ISO 20121 certification: an international standard in the field of responsible events organisation, which guarantees more virtuous events in line with the «sustainability» pillar of Universcience's development project.

### The Young International Scientific Talent Residency Event

From 3 to 9 December 2023, Universcience, with support from the Ministry of Europe and Foreign Affairs and in scientific partnership with Insep, organised the fourth edition of the Young International Scientific Talents Residency. This was an opportunity for 34 young scientists from 20 countries to explore the relationship between sport – including eSport – and science.

# Villette eSport 2024

#### Event

The Villette eSport Festival, an original event created by the Cité des Sciences et de l'Industrie, will be held for the second time from 23 to 25 February 2024. During three days of workshops, round tables, tournaments and gaming sessions, the public is invited to meet professional eSport players and discover eSport competition, which attracts over 10 million people in France.

## **"Science Actualités" on sport** Exhibition

From 26 March 2024, a new edition of Science Actualités (Scientific News) dedicated to sport with the Cultural Olympiad label will be presented at the Cité des Sciences et de l'Industrie. Designed by the Universcience journalist team in partnership with the AJSPI (Information Press Scientific Journalists' Association), Science Actualités is an exhibition in the form of a multimedia magazine that can be visited. It deciphers current events in science, technology, the environment and health, and gives the floor to those who make science happen. This offer is free of charge to any public-interest organisation. It comes in digital form and includes interviews, videos and easily printable exhibition panels.

#### **Dance**

### New temporary exhibition

From 2 July 2024 to March 2026, the Cité des Sciences et de l'Industrie will present a new temporary exhibition for children and families: Dance. Dancing in a museum is not a common sight! The exhibition, designed by the Cité des Sciences et de l'Industrie in partnership with its neighbour, the Centre National de la Danse, aims to get visitors moving by offering them an unusual, creative and spontaneous experience. With the help of choreographers, visitors can try out the basic movements, and it all culminates in a collective dance, promising a joyful time for every visitor.



# The Paris 2024 Cultural Olympiad: a unique programme combining artistic practice and sporting culture

Combining art with athletics -"muscle with spirit", to quote Pierre de Coubertin - is one of the foundations of the Olympic ideal. During the Paris 2024 Games, art and sport will interact and enrich each other. To ensure that the Games are open-minded, participatory, unifying and inclusive, Paris 2024 encourages everyone artists, companies, associations, local authorities and sports clubs - to play a part in the cultural programme of the Games. Culture is now offering a huge audience in all regions a chance to take part in the Paris 2024 Cultural Olympiad.



### **Parctical information**

# Cité des sciences et de l'industrie

30 avenue Corentin-Cariou 75019 Paris ® Porte de la Villette ①3b

### **Opening times**

Open every day except Monday, from 10am to 6pm, and until 7pm on Sundays.

### cite-sciences.fr

### Admission

### → €13, reduced rate €10

(under 25s, over 65s, students, teachers and large families) → 12€ ("sustainable mobility" rate for visitors arriving by

bicycle, scooter, segway or a similar means of transport)

→ Free for children under the age of 2, the unemploye

→ Free for children under the age of 2, the unemployed, minimum allowance beneficiaries, disabled persons and their companions.

The admission ticket is valid for the exhibitions on levels 1 and 2, the Argonaute and the Planetarium

# **Press Contacts**

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